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GN OTOMETRICS HIRES NEW GENERAL MANAGER

SCHAUMBURG, ILL., August 29, 2008 – GN Otometrics, the world leader in hearing and balance diagnostic systems, has just hired Dan McNulty, as General Manager, North America.

Dan joins GN Otometrics with a strong background in the medtech industry. He co-founded Z-health, a consumer wellness company, and spent the past two years as the VP of Sales and Marketing. Prior to that, Dan worked for Tanita Corporation, a multinational manufacturer and distributor of medical equipment and consumer electronics. He has held numerous positions during his 10 years with Tanita, latest as Vice President of Sales, Medical and Consumer Products. During his tenure with Tanita, Dan spent one year at the Tokyo based headquarters developing an integrated global enterprise, and two years in London establishing Tanita's UK distribution office.

"We are confident that with Dan's appointment, we will continue to elevate Otometrics North America as a leader in the audiological equipment industry", says Soren Holst, president of GN Otometrics.

Dan holds a BA in Political Science from the University of Illinois, Champaign-Urbana, and is conversant in Japanese and Spanish.

Copenhagen-based GN Otometrics is the world's leading manufacturer of hearing and balance instruments and software. Its North American headquarters is in Schaumburg, Illinois. The company has solutions that range from infant-screening applications and audiologic



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diagnostics to balance testing and hearing-instrument fitting. More information about GN

Otometrics can be found at www.otometrics.com.

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