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**GN OTOMETRICS INTRODUCES THE MADSEN ASTERA – A BRAND NEW APPROACH TO
CLINICAL AUDIOMETRY**

SCHAUMBURG, IL., December, 2008 – GN Otometrics, the world leader in hearing and balance diagnostic systems, is proud to present the latest addition to its product portfolio, the MADSEN Astera; a state-of-the-art clinical audiometer.

The Astera combines the best of traditional stand-alone audiometers and newer PC-based systems, thereby creating a new standard in clinical audiometry. Why not let the individual audiologist decide what is preferred and most appropriate for a particular clinical test? The Astera's flexible design platform allows each user to operate the audiometer in a manner that suits their individual comfort level, either through the familiar layout of the Audiometer Control Panel, the PC-based keyboard or mouse. The way you operate the Astera is perfectly unique, while the results are perfectly consistent.

Soren Holst, President of GN Otometrics, states "The Astera audiometer is a truly unique product, offering our customers flexible and intuitive features in a modern design. It has already generated an amazing response and I am confident in saying that we are about to launch the new standard in clinical audiometry. "

The Astera can truly fulfill the needs of any busy clinic: It can be personalized with extensive user test functionality, which allows customized view options and ensures optimized efficiency across multiple users. The comprehensive test battery, high frequency testing (up to 20,000 Hz) and a built-in power amplifier delivers a powerful audiometer with many innovative



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clinical features to save time as well as money. One-click data logging, combined immittance and audiometry reporting, and seamless integration with other diagnostic and fitting tools through the OTOsuite universe, all contribute to a more efficient, testing process. Unique features such as multiple speaker routing FRESH (FREquency Specific Hearing assessment) noise and talk-to-assistant functionality support the pediatric testing process.

As the new leader of true clinical audiometry, the Astera ensures excellent value for money, improves the clinic's professional appearance, and takes work processes to the next level.

Go to www.myaudiometer.com to book a live demonstration or to simply experience all of Astera's features and benefits. This dedicated site also contains useful downloads such as product brochures, white papers and a flash presentation. Be sure to visit www.myaudiometer.com often to keep up to date with the latest changes in modern clinical audiology.

Copenhagen-based GN Otometrics is the world's leading manufacturer of hearing and balance instruments and software. Its North American headquarters is in Schaumburg, Illinois. The company offers solutions ranging from infant-screening applications and audiologic diagnostics to balance testing and hearing-instrument fitting. More information about GN Otometrics can be found at www.otometrics.com.

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