

GN Otometrics

Press release

July 1, 2005

Release of AURICAL Plus offers more of everything

With more than 10,000 systems in use in audiology clinics and dispensing practices around the world, the PC-based MADSEN Aurical has become the gold standard for objective hearing instrument fitting and verification. GN Otometrics is happy to announce the Aurical's successor, the AURICAL Plus.

The AURICAL Plus is a comprehensive NOAH-compatible diagnostic and fitting system featuring full 2-channel clinical audiometry, real ear measurement (REM), integral HI-PRO and a built-in 2cc test chamber for hearing instrument testing. All in a truly portable package.

Compared to its predecessor, AURICAL Plus offers more functionality, connectivity and interaction. Foremost among a number of new features is the openREM modality, which optimizes open ear fittings providing significantly less feedback, less occlusion and better high frequency representation.

Besides storing data in NOAH 3, AURICAL Plus can export audiometric data in XML format and also generate electronic reports in PDF format. This data handling flexibility doesn't just facilitate interface with a variety of electronic patient journal systems, it also permits sharing of clinical reports with colleagues, referring physicians, hearing instrument dispensers and health authorities.

Peter Kossek, Product manager of GN Otometrics notes, "Sharing information on, for example, a hospital network not only eliminates a lot of paper, it also streamlines and improves patient care. All this leverages the whole aspect of technical and human networking."

Headquartered in Copenhagen, Denmark, GN Otometrics is the world's leading manufacturer of hearing and balance assessment instrumentation and software, including solutions for audiological diagnostics, hearing instrument fitting and office management systems.

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AURICAL Plus opens up new horizons for hearing instrument fitting