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**GN OTOMETRICS LAUNCHES INDUSTRY'S FIRST BLUETOOTH WIRELESS  
IMMITTANCE DIAGNOSTIC SYSTEM  
MADSEN OTOflex 100 to Debut at AAA**

**BLOOMINGTON**, Minn., April 2, 2004 – GN Otometrics, the world leader in hearing and balance diagnostic systems, will introduce MADSEN OTOflex 100, the first and only Bluetooth wireless immittance diagnostic system, at the American Academy of Audiology's annual conference in Salt Lake City next month. OTOflex 100 offers a comprehensive battery of diagnostic and/or screening tests to assess middle ear conditions. High frequency tympanometry and reflex testing with broad band noise stimulus (ipsi and contra) are now available in a compact and truly portable design. Available in both a Quick Check version and a full Diagnostic version, OTOflex 100 is a seamless PC interactive wireless system that brings mobility and speed to immittance testing.

“This advanced generation of technology will allow immittance testing to be conducted in an entirely new way,” said Terry Ross, vice president of sales at GN Otometrics. “Now, audiologists can conveniently bring the test to the patient, capture data and print reports quickly without the cumbersome cabling and space-taking designs of equipment of the past. This truly is the future of diagnostic testing.”

GN Otometrics

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## **GN OTOMETRICS INTRODUCES OTOFLEX 100**

OTOflex 100 features a full battery of diagnostic tests including:

- Multiple probe tone tympanometry to 1000 Hz
- Reflex screening
- Reflex decay
- Eustachian tube testing (intact and perforated)
- Single page reporting including import of audiogram information
- NOAH 3 compatibility
- Customized auto-sequencing capability
- OTODiagnostic Suite – a comprehensive PC software application allowing OTOflex 100 to be operated via PC as a real time data management and testing control mechanism.

OTOflex 100 comes equipped with a full USB Bluetooth connection. It also offers optional wall mount chargers for off-desk storage, convenient screening handles for one-hand manual operation, and a carrying case for offsite testing. Tests are stored and collected in “real time,” via the wireless connection, up to 30 feet from the Bluetooth enabled computer connection.

Live demonstrations of OTOflex 100 will take place at the GN Otometrics booth # 2327 at AAA from April 1 - 3. The product will begin shipping in the second quarter of the year.

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## **GN OTOMETRICS INTRODUCES OTOFLEX 100**

Copenhagen-based GN Otometrics is the world's leading manufacturer of audiologic and vestibular instrumentation and software, including solutions for infant screening applications, audiological diagnostics to balance testing and hearing aid fitting.

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