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OTOSUITE™ FACILITATES HEARING HEALTHCARE INTEGRATION GN Otometrics to Debut New Software Universe at AAA

SCHAUMBURG, Ill., April 16, 2007 – GN Otometrics, the world leader in hearing and balance diagnostic systems, will launch OTOSuite™, an innovative software universe, at the American Academy of Audiology's (AAA) 19th Annual Convention and Expo, in Denver, CO., April 18-21, 2007.

OTOSuite links individual diagnostic and fitting tools together and provides users with a convenient single point of entry to Immittance, Audiometry, Speech Mapping and Hearing Loss/Hearing Instrument Simulators. The OTOSuite universe is characterized by a seamless dataflow and direct integration with NOAH and external systems. It completely eliminates the need to switch back and forth between individual applications, allowing users to move freely from one work process to another. The practice workflow is enhanced and the time savings derived from it significant – even for people working through NOAH.

A primary benefit of OTOSuite is its unique reporting capability. Measurement data from both diagnostic and fitting instruments can be combined into one report, making the documentation process both easier and more professional. The resulting reduction in paperwork allows practitioners to spend more time on individual care or to see more patients. OTOSuite even allows data from non-GN Otometrics instruments to be included in reports by using NOAH.



“Integration is a mega trend in the hearing health care industry, with clinics focusing more than ever on efficiency and throughput,” said Soren Holst, president of GN Otometrics. “We know how important integration is to our customers and are aggressively developing products to meet their needs. The OTOSuite Universe is an excellent example of our commitment as it is, ultimately, the intelligence behind this integration.”

Four GN Otometrics instruments are available in the OTOSuite Universe; AURICAL Visible Speech, the MADSEN OTOflex tympanometer and the MADSEN Xeta and MADSEN Itera II audiometers. Additionally, the MADSEN Conera and AURICAL Plus audiometers connect through a data link.

OTOSuite Universe, and its combined reporting feature, will be demonstrated at GN Otometrics’ booth #303 along with the OTOSuite compatible instruments. Products from the company’s balance assessment portfolio, including the ICS Chartr 200 vestibular system with a new, compact light bar, will also be on display.

Copenhagen-based GN Otometrics is the world's leading manufacturer of hearing and balance instruments and software. The company has solutions that range from infant-screening applications and audiologic diagnostics, to balance testing and hearing-aid fitting. More information about GN Otometrics can be found at www.gnotometrics.com.

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