



New man at the helm of GN Otometrics

Søren Holst took over as chief executive of GN Otometrics in October. His biggest task will be to make the business profitable again.

Holst began his career at Danish medical devices manufacturer Radiometer, before moving on to Oticon and heading up Oticon Inc. in the United States, so, obviously, he brings with him a great deal of experience from the hearing instrument industry. From 2000 to 2004, he was co-founder, partner and CEO of PreVenture a/s, a Danish venture capital company.

Holst has a M.Sc. in economics from the University of Copenhagen and an MBA from Washington State University.

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